

DANNY HONG

GRAPHIC DESIGNER

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THERE IS NO SUCH THING AS DUMB IDEAS.

The only thing that is dumb is to have no ideas at all.

A story about bears, ice, and helicopters taught me this. Ask, and I'll share.

I can do corporate. I can do creative. I can do production. I can do print. I can do web. Most importantly, I can do it fast – without compromising quality. I'm a graphic designer with over eight years of professional experience in a variety of environments, and I'm always looking to better my career.

RECENT WORK HISTORY

Project Center

September 2009 - Present

Atlanta, Georgia

PC is a design studio based in Atlanta that does marketing collateral, signage and other print projects for several major clients, such as The Home Depot, Chic-Fil-A, Morgan Stanley and Avaya Communications. I was brought in primarily to assist with an overflow of Morgan Stanley materials, but was kept on after proving my capabilities.

- Lead designer for Avaya-Nortel Merger, produced advertisements that published worldwide, and in seven different languages
- Responsible for the conversion of The Home Depot's entire internal catalog from Quark files to InDesign.
- Involved in the pre-press, production, and delivery of various projects for all major clients in the PC stable, and entrusted with the integrity of all different brands.

Cartoon Network

March 2008 - July 2009

Atlanta, Georgia

I was assigned to CN's Trade Creative Services, an in-house studio designated with all of CN's creative media. There, I did a wide variety of projects, such as collateral materials, trade show booths, billboards, to online materials such as microsites and multimedia banners and advertisements.

- Created and executed CN's Official Brand Guidelines.
- Created the official logo for *The Secret Saturdays* show.
- Created large-scale print and digital artwork, such as the banners displayed at Toys 'R Us-Times Square, during the Macy's Thanksgiving Day Parade.
- Entrusted with all of CN's multimedia advertising, including iTunes, XBOX Live, and the Playstation Network.
- Contributed in the design and production of trade show booths for *FusionFall*, and *NBA All-Star Weekend*

PROFESSIONAL TALENTS

- Both Mac and Windows compatible
- Expert with the Adobe Creative Suite, up to CS4 (Photoshop, Illustrator, InDesign, Acrobat/Distiller, Flash, Dreamweaver)
- Expert with QuarkXPress, 4.0-7.0
- Fluent knowledge of HTML, XHTML, CSS
- Plenty familiar with Microsoft Office (Word, Excel, PowerPoint)
- Excellent organizational skills, file management, and penchant for cleanliness

ADDITIONAL INFORMATION

My personal website is at www.genrou.net where you can find more in-depth information about my full work history, experience, skills, talents, and available references.

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